



Curriculum Vitae *Eric Kirsten*

Areas of Expertise

Graphic Design Expert

Print, Web, Photo & Video

MultiMedia Lecturer

Print, Web, Photography & Videography

3D Expert

Specialised 3D Printing & VR/360° Projects

Photo/Video/Stereo-grapher

Event, Studio, Product & 3D Stereoscopic

Quick Contact Details

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INFORMATION

NAME Dan **ERIC KIRSTEN**

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Skype: eric.kirsten - id

eMail: ✉ erickirsten.sa@gmail.com

AGE 51 years

ID NUMBER 6601205060089

PASSPORT NUMBER 421164347

DATE OF BIRTH 20 January 1966

PLACE OF BIRTH Benoni, South Africa

NATIONALITY South African (White, Caucasian)

SEX Male

HOME LANGUAGE English (Fully Bilingual)

OTHER LANGUAGES Afrikaans (Tweetalig)

MARITAL STATUS Single (No Children)

DRIVER'S LICENSE Car (08), Motorcycle (01) & Military (E31260)

MILITARY COMMITMENTS None (All service & camps completed)

HEALTH Good



OTHER INFORMATION

LEADERSHIP ROLES

- School Prefect - 1981
- Junior Town Council - 1981
- Deputy Head Boy - 1982
- Junior Mayor - 1982
- Rugby Team Captain - 1982
- Cricket Team Deputy Captain - 1982
- Public Relations Officer** - S.A. Air Force - 1985 ~ 1987
- Head of Department** - CSC Bedfordview - 2000 ~ 2002
- Head of Academy** - Universal Image - 2003 ~ 2007

AWARDS

- Pro Patria Medal - 1985
- Western Air Command Commendation - 1986 (S.A. Air Force)

WORKSHOPS ATTENDED

- Protocol in Business - Damelin Pretoria - 1986
- Corporate Identity - PR Institute Pta - 1987
- PR for Professionals - PR Institute Pta - 1987
- Special Events & Promotions - PR Institute Pta - 1988

INTERESTS & HOBBIES

- Miniature Reef Aquaria
- Photography & 3D Stereo
- 3D & Holographic Projections
- Indonesian & Eastern Food
- Lenticular Motion Imaging
- Stamp & Fossil Collecting

EQUIPMENT OWNED

VIDEO + AUDIO:

- Canon - XHA1 Professional Video Cams x2
- Panasonic - 3CCD Semi-Pro Video Cam x1
- Canon - EOS 7D - Pro SLR Video Cam x1
- Canon - EOS 500D - Semi-Pro SLR Video Cam x1
- Røde & Trakstar - Various Pro Mics x7
- Sony - Mini-Disc Studio Audio Recorders x2

PHOTO:

- Canon - EOS 1Ds Mii - Full Frame SLR Pro Cams x2
- Canon - EOS 7D - Pro SLR Cam x1
- Canon - EOS 500D - SLR Cam x1
- Canon - EOS 40D - Semi-Pro SLR Cam x1
- Fujifilm - HS10 - Pro High Speed Cam x1
- Fujifilm - W3 - 3D Lenticular Vid & Still Cam x1

STUDIO:

- Elinchrom - 500 - studio lights with softboxes x2
- Canon - 420 - Speedlight studio flashes + softboxes x2
- Sunpack - 4200 - Studio flashes + softboxes x4

ACCESSORIES:

- Manfrotto Mono Pod with pistol grip for video & photos x1
- Manfrotto Studio Pod with pistol grip for photos x1
- Manfrotto Video Pod with Fluid Head for video x1
- Benro Video Pod with Fluid Head for video x1
- Manfrotto Video SLR Rig for steady hand-held video x1
- Elinchrom Studio light Pods x2
- Various Studio light & backdrop Pods +++ x6

EDITING:

- DeLL AlienWare i7 - 16Gb RAM & SSD storage drives for video editing
- DeLL Latitude i7 - 8Gb RAM & SSD storage drives for video editing

PORTFOLIO & SAMPLES

My **Portfolio**, e-Portfolio & **Job Samples** are available for viewing on request?

WWW LINKS

www.images-in-motion.com www.muggit.com www.digi-image.co.za
www.jgelectronics.com www.mamconditioning.com (under construction)

<https://www.facebook.com/ERIC.KIRSTEN.sa> - <https://za.linkedin.com/pub/eric-kirsten/48/91/669>

<http://erickirsten.weebly.com/> - <http://www.viewbug.com/member/eric-kirsten> - <https://www.pinterest.com/erickirstensa/>

REFERENCES

1. Mark Tantum Ekuphumuleni Properties 083 264-5278	2. John Georgiou JG Electronics 011 789-6033	3. Grant Stirling Stirling Group 082 565-6651	4. Angus Thompson RHINO sa 082 883-1824
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EDUCATION & QUALIFICATIONS



Last School Attended



- **1979 ~ 1983** - Rhodesfield Hoërskool (High School) Matriculated (Afrikaans, English, Mathematics, Science, Woodcraft Theory & Technical Drafting)

OTHER QUALIFICATION



- **1984:** Dog Training & Veterinary (SADF) - **Distinction**
- **1984:** **N3** - Eng Science, Eng Drafting, Aircraft Maintenance and Maths - **Distctn**
- **1987-1988:** Mirage3, Ejection Seat & ATAR 09b/c engine, at Atlas Aircraft Corp
- **1988-1989:** **Public Relations Diploma** - Damelin - **Passed First Class**
- **1990:** DTP & Pagemaker - Laser Type Techniques - **Passed First Class**
- **2000:** Web/Design Technologies 1, CSC, London, UK (Lecturing Course)
- **2003:** **Web/Design Technologies 2**, CSC, London, UK (Lecturing Course)
- **2006:** **Adobe* ACE+ACT**, Adobe, USA, (**Expert & Training Accreditation**)

SOFTWARE Expertise



3D

- **3D Studio MAX** (Lecturing level)

- **Animator Studio**



- **Adobe* PREMIERE** (Lecturing level)

- **Adobe* After FX** (Lecturing level)

- Corel **VIDEO Studio**

- uLead **COOL 3D** (Lecturing level)



- Media DJ & **Cake Walk** (Lecturing level)

- Steinberg - **WaveLab & CuBase**



- Corel **CorelDraw** (Lecturing level)

- Macromedia **Freehand MX** (Lecturing level)

- **Adobe * In-Design**

- **Adobe * Illustrator**

- Quark Express



- Corel **PhotoPAINT** (Lecturing level)

- **Adobe * Photoshop** (Lecturing level)

- **Adobe * Image Ready** (Lecturing level)

- M/Creations **Canoma** (Lecturing level)

- Quicktime **VR Works** (Lecturing level)

- **Plugins** Kai's, Eye Candy, Niell's, etc.



- **Adobe * Acrobat** (Lecturing level)

- **Adobe * Flash**

- **Adobe * Dreamweaver** (Lecturing level)

OTHER Expert Knowledge



- **Virtual Product Design**, Creating what does not exist yet, on paper

- **Digital Photography**, Touch Up & Manipulation, 3D & 360 Panoramas

- **Digital Videography**, Download, Edit, Manipulation & Production

- Microsoft **Office** (Word, Excel, Access & Powerpoint)

- **Quickbooks** - Accounting Estimates & Invoicing etc.

- Microsoft **Project**

- **Networking** - TCP-IP adapters/protocols/proxy's etc.

- **PC Maintenance & Repair** - OS's - MAC, Win 2000, XP, Vista & Win 7/8



FURTHER INFORMATION

1. In 2001 I supplied 2 large orders of specially designed **lenticular cards** for the **SPUR Group**. I delivered **400,000x** birthday cards used for their kids club & another **300,000x** collectors cards used in conjunction with a TV campaign.
2. I am a partner in the **UNIGRAM™ & SECURiGRAM™** Foiled holographic, motion stamps for Document Print Security, Product Brand Protection & Point of Sale Aesthetics.
3. I conceptualised **CheXfile2000™** (a System to put bank cheques and other similar documents together) as well as **MediSecure™** (a System that prevents copying & faxing of Doctors Notes & Prescriptions).
4. I have designed several covers for **DIGITAL Imaging & Publishing** formerly "**DTP Today**" (Including all sourcing, origination & final art & reproduction for printing). Also did Layout & Design of **Hello Johannesburg** magazine.
5. Also busy with formulating a **Special Voters Ink**, for the Nigerian Government's "Population Commission" as well as formulating the **Lightest Coins** in the world, for the SA Reserve Bank "Currency Protection Services".
6. In June **2015** I created a "**3D**" 6th sense experience tunnel, for "**Whirlpool**" appliances, including **anaglyph 3D** photography, **scentology** (smells) & **audio** (sounds), as well as secret hidden messages, for viewers to discover?
7. *Other processes I have extensive knowledge of include:*
Digital Photography & Videography, Photography, Photo Lighting, Photo Styling, Intaglio, Die-Stamping, **Lenticular Motion**, 3D Stereoscopic Images & Lenses, Uni, Kine & Holograms, Continuous Printing, **Spot Colours**, CMYK, Hexachrome (6 col), Micro encapsulate **smells**, Embossing, Foiling, Die-cutting, Watermarks, Invisible Ink, Thermo & Photo Chromic Inks, Magnetic Ink, Ultra Violet & Glow in the Dark Ink, Flock, Micro-Type, WEB Designs, Multimedia, Sound, Animation, Video Production, CAD, VR Design & 3D Photography.



EMPLOYMENT HISTORY:



First Occupation -

1984 - 1988
Public Relations Officer

(Full Time)

Responsibilities:

SA Air Force

Liaison of Layout & Design of printed matter. Coordinating social & other events & functions, Public Enquiries, Conferences, Internal PR & Public Image. Also involved with the liaison on compiling of "The Poster Book of SA Air Force Aircraft" by Herman Potgieter, a world famous aerial photographer.

Reason for leaving:

Better Job offer from **MIDMACOR (Pty) Ltd**

Second Occupation -

1989 - 1992
Public Relations Manager

(Full Time)

Responsibilities:

MIDMACOR (Pty) Ltd (Honda S.A.)

Layout & Design of advertising print matter & Point of Sales Items, Marketing, Social, Racing & Other events & functions. Marketing Brochures, Leaflets & Strategies. **Managing 3 Staff**

Reason for leaving:

Better Job offer from **SYSPRO (Pty) Ltd**

Other Occupation -

1993 ~ end 1996
Marketing & Public Relations Manager

(Full Time)

Responsibilities:

SYSPRO (Pty) Ltd SA (IMPACT Computer Software)

Layout, Design & Packaging of User Manuals & all other marketing & advertising printed matter. Co-ordinating marketing & social events & functions. Heading the DTP Department (PC Based). **Managing 2 Staff**

Reason for leaving:

To move into the publishing field - **Hello JHB Publications + Lecturing at Damelin**

Occupation -

1997 ~ end 1998
Graphics Software Lecturer

(Full Time)

Responsibilities:

DAMELIN (Pty) Ltd SA (Education Group)

Syllabus, Lecturing & Setting Test & Exams for 3D Studio MAX, CorelDRAW & PhotoPAINT, Animator STUDIO & Adobe Premiere. **3 Staff & 60 Student a day**

Reason for leaving:

My contract for the year period expired & the course I was presenting was temporarily stopped because of software license problems, at the time.

Occupation -

Jan - Jul 1999
Graphic Web Designer

(Part Time)

Responsibilities:

NEWS24 Internet News Agency (Naspers Group)

All aspects of publishing a newspaper on the Internet, Graphics, Text manipulation, Coding, Graphs, Charts & Photographic manipulation.

Reason for leaving:

I had to resign due to a consulting project offered to me. The new project was a 4 month contract & was worth more than my whole years salary, thus my decision.

Recent Occupation -

2000 - Graphics & Web Software Lecturer
2001~ 2003 - Dept. Manager - Web Technologies

(Full Time)
(Full Time)

Responsibilities:

Computer Skills Centres (Bedfordview & London UK, British Based Co.)

Implementing courses from London to Bedfordview. Included Budgets, Marketing & all aspects of Syllabus, Lecturing & Setting Tests, Projects & Exams for Photoshop, Corel, Flash, After FX, Premiere, VR Worx, etc. **5 Staff & 40 Students p/d**

Reason for leaving:

This College had financial problems, as well as the IT slump, contributed to their liquidation, thus losing my employment.

Most Recent Occupation -

June 2004 - 2005 - Lecturer & Admin / Designer

(Full Time)

Responsibilities:

Universal Image & UI Academy (Jhb & Pta Based Co.)

Administration & Lecturing of day & evening courses, 4-5 times a week. Planning Administration & Syllabus of all Courses.

Reason for leaving:

Advertising & Graphic Design - Radio, Print & Video. **3 Staff & 20 Students p/d**
Disagreement with owners Son about administration issues.

Present -

June 2006 - 2017

Responsibilities:

FREELANCE

Photography, Security Design, Multimedia, WEB & Printing Consultant.

Various voucher systems (Edgars etc) as well as document security for several governments. Packaging, Point of Sale and a variety of aesthetic photography & design work for Multimedia & WEB use. Coordinating product photo shoots (stylists, lighting & photographers) for pack shots for various brochures. Website Design & Development. Web product gallery implementation for e commerce.

Reason for seeking employment:

Ever diminishing flow of freelance work, due to economy & BEE.