



Curriculum Vitae *Eric Kirsten*

Areas of Expertise

Graphic Design Expert

Print, Web, Photo & Video

MultiMedia Lecturer

Print, Web, Photography & Videography

3D Expert

Specialised 3D Printing & VR/360° Projects

Photo/Video/Stereo-grapher

Event, Studio, Product & 3D Stereoscopic

Sublimation Garments Expert

Specialised designing garments for sublimation production, sport, corporate & leisure

Quick Contact Details

084 374-7444

erickirsten.sa@gmail.com



INFORMATION

Curriculum Vitae - ERIC KIRSTEN



FULL NAMES

Dan **ERIC KIRSTEN**

POSTAL + PHYSICAL ADDRESS

✉ 260 Marshall St, City & Suburban, Johannesburg, 2094

TELEPHONE & CELL

☎ **(084) 374-7444**

eMail:

✉ erickirsten.sa@gmail.com

AGE

56 years

ID NUMBER

660120*****89

PASSPORT NUMBER

Old No 421164347

DATE OF BIRTH

20 January 1966

PLACE OF BIRTH

Benoni, SouthAfrica

NATIONALITY

South African (White, Caucasian)

SEX

Male

HOME LANGUAGE

English (Fully Bilingual)

OTHER LANGUAGES

Afrikaans (Tweetalig)

MARITAL STATUS

Single (No Children)

DRIVER'S LICENSE

Car (08), Motorcycle (01) & Military (E31260)

MILITARY COMMITMENTS

None (All service & camps completed)

HEALTH

Good



OTHER INFORMATION

LEADERSHIP ROLES

School Prefect	- 1981
Junior Town Council	- 1981
Deputy Head Boy	- 1982
Junior Mayor	- 1982
Rugby Team Captain	- 1982
Cricket Team Deputy Captain	- 1982
Public Relations Officer - S.A. Air Force	- 1985 ~ 1987
Head of Department - CSC Bedfordview	- 2000 ~ 2002
Head of Academy - Universal Image	- 2003 ~ 2007



AWARDS

Pro Patria Medal	- 1985
Western Air Command Commendation	- 1986 (S.A. Air Force)



WORKSHOPS ATTENDED

Protocol in Business	- Damelin Pretoria	- 1986
Corporate Identity	- PR Institute Pta	- 1987
PR for Professionals	- PR Institute Pta	- 1987
Special Events & Promotions	- PR Institute Pta	- 1988



INTERESTS & HOBBIES

- Miniature Reef Aquaria	- Indonesian & Eastern Food
- Photography & 3D Stereo	- Lenticular Motion Imaging
- 3D & Holographic Projections	- Stamp & Fossil Collecting



EQUIPMENT OWNED



VIDEO + AUDIO:

- Canon - XHA1 Professional Video Cams	x2
- Panasonic - 3CCD Semi-Pro Video Cam	x1
- Canon - EOS 7D - Pro SLR Video Cam	x1
- Canon - EOS 500D - Semi-Pro SLR Video Cam - Røde &	x1
- Trakstar - Various Pro Mics	x7
- Sony - Mini-Disc Studio Audio Recorders	x2



PHOTO:

- Canon - EOS 1Ds Mii - Full Frame SLR Pro Cams	x2
- Canon - EOS 7D - Pro SLR Cam	x1
- Canon - EOS 500D - SLR Cam	x1
- Canon - EOS 40D - Semi-Pro SLR Cam	x1
- Fujifilm - HS10 - Pro High Speed Cam	x1
- Fujifilm - W3 - 3D Lenticular Vid & Still Cam	x1



STUDIO:

- Elinchrom - 500 - studio lights with softboxes	x2
- Canon - 420 - Speedlight studio flashes + softboxes	x2
- Sunpack - 4200 - Studio flashes + softboxes	x4



ACCESSORIES:

- Manfrotto Mono Pod with pistol grip for video & photos	x1
- Manfrotto Studio Pod with pistol grip for photos	x1
- Manfrotto Video Pod with Fluid Head for video	x1
- Benro Video Pod with Fluid Head for video	x1
- Manfrotto Video SLR Rig for steady hand-held video	x1
- Elinchrom Studio light Pods	x2
- Various Studio light & backdrop Pods +++	x6



EDITING:

- DeLL AlienWare i7 - 16Gb RAM & SSD storage drives for video editing
- DeLL Latitude i7 - 8Gb RAM & SSD storage drives for video editing



PORTFOLIO & SAMPLES

My **Portfolio**, e-Portfolio & **Job Samples** are available for viewing on request?

www LINKS

www.images-in-motion.com

www.3d-glasses-sa.co.za

www.jgelectronics.com

www.digi-image.co.za

<https://www.facebook.com/ERIC.KIRSTEN.sa> - <https://za.linkedin.com/pub/eric-kirsten/48/91/669>

<http://erickirsten.weebly.com/>

- <https://www.pinterest.com/erickirstensa/>



REFERENCES

1. Doug Kennedy

Murtan Printers
011 493-4978

2. John Georgiou

JG Electronics
011 789-6033

3. Grant Stirling

Stirling Group
082 565-6651



EDUCATION & QUALIFICATIONS



Last School Attended



- **1979 ~ 1983** - Rhodesfield Hoërskool (High School) **Matriculated** (Afrikaans, English, Mathematics, Science, Woodcraft Theory & Technical Drafting)

OTHER QUALIFICATION



- **1984:** Dog Training & Veterinary (SADF) - **Distinction**
- **1984: N3** - Eng Science, Eng Drafting, Aircraft Maintenance and Maths - **Distctn**
- **1987-1988:** Mirage3, Ejection Seat & ATAR 09b/c engine, at Atlas Aircraft Corp
- **1988-1989:** **Public Relations Diploma** - Damelin - **Passed First Class**
- **1990:** DTP & Pagemaker - Laser Type Techniques - **Passed First Class**
- **2000:** Web/Design Technologies 1, CSC, London, UK (Lecturing Course)
- **2003:** **Web/Design Technologies 2**, CSC, London, UK (Lecturing Course)
- **2006:** **Adobe* ACE+ACT**, Adobe, USA, (**Expert & Training Accreditation**)

SOFTWARE Expertise



3D

- **3D Studio MAX** (Lecturing level)

- **Animator Studio**



- **Adobe***
- **Adobe***
- Corel
- uLead

PREMIERE
After FX
ViDEO Studio
COOL 3D

(Lecturing level)
(Lecturing level)
(Lecturing level)



- Media DJ & Steinberg -

Cake Walk
WaveLab & CuBase

(Lecturing level)



- Corel Macromedia
- **Adobe ***
- **Adobe ***
- Quark Express

CorelDraw
Freehand MX
In-Design
Illustrator

(Lecturing level)
(Lecturing level)



- Corel
- **Adobe ***
- **Adobe ***
- M/Creations
- Quicktime
- **Plugins**

PhotoPAINT
Photoshop
Image Ready
Canoma
VR Works

(Lecturing level)
(Lecturing level)
(Lecturing level)
(Lecturing level)
(Lecturing level)

Kai's, Eye Candy, Niell's, etc.



- **Adobe ***
- **Adobe ***
- **Adobe ***

Acrobat
Flash
Dreamweaver

(Lecturing level)
(Lecturing level)

OTHER Expert Knowledge



- **Virtual Product Design**, Creating what does not exist yet, on paper
- **Digital Photography**, Touch Up & Manipulation, 3D & 360 Panoramas
- **Digital Videography**, Download, Edit, Manipulation & Production
- Microsoft **Office** (Word, Excel, Access & Powerpoint)
- **Quickbooks** - Accounting Estimates & Invoicing etc.
- Microsoft **Project**
- **Networking** - TCP-IP adapters/protocols/proxy's etc.
- **PC Maintenance & Repair** - OS's - MAC, Win 2000, XP, Vista & Win 7/8



FURTHER INFORMATION

1. In 2001 I supplied 2 large orders of specially designed **lenticular cards** for the **SPUR Group**. I delivered **400,000x** birthday cards used for their kids club & another **300,000x** collectors cards used in conjunction with a TV campaign.
2. I am a partner in the **UNIGRAM™** & **SECURiGRAM™** Foiled holographic, motion stamps for Document Print Security, Product Brand Protection & Point of Sale Aesthetics.
3. I conceptualised **CheXfile2000™** (a System to put bank cheques and other similar documents together) as well as **MediSecure™** (a System that prevents copying & faxing of Doctors Notes & Prescriptions).
4. I have designed several covers for **DIGITAL Imaging & Publishing** formerly "**DTP Today**" (Including all sourcing, origination & final art & reproduction for printing). Also did Layout & Design of **Hello Johannesburg** magazine.
5. Also busy with formulating a **Special Voters Ink**, for the Nigerian Government's "Population Commission" as well as formulating the **Lightest Coins** in the world, for the SA Reserve Bank "Currency Protection Services".
6. In June **2015** I created a "**3D**" 6th sense experience tunnel, for "**Whirlpool**" appliances, including **anaglyph 3D** photography, **scentology** (smells) & **audio** (sounds), as well as secret hidden messages, for viewers to discover?
7. *Other processes I have extensive knowledge of include:*
Digital Photography & Videography, Photography, Photo Lighting, Photo Styling, Intaglio, Die-Stamping, **Lenticular Motion**, 3D Stereoscopic Images & Lenses, Uni, Kine & Holograms, Continuous Printing, **Spot Colours**, CMYK, Hexachrome (6 col), Micro encapsulate **smells**, Embossing, Foiling, Die-cutting, Watermarks, Invisible Ink, Thermo & Photo Chromic Inks, Magnetic Ink, Ultra Violet & Glow in the Dark Ink, Flock, Micro-Type, WEB Designs, Multimedia, Sound, Animation, Video Production, CAD, VR Design & 3D Photography.



EMPLOYMENT HISTORY:



First Occupation -

1984 - 1988
Public Relations Officer

(Full Time)

Responsibilities:

SA Air Force

Liaison of Layout & Design of printed matter. Coordinating social & other events & functions, Public Enquiries, Conferences, Internal PR & Public Image. Also involved with the liaison on compiling of "The Poster Book of SA Air Force Aircraft" by Herman Potgieter, a world famous aerial photographer.

Reason for leaving:

Better Job offer from **MIDMACOR (Pty) Ltd**

Second Occupation -

1989 - 1992
Public Relations Manager

(Full Time)

Responsibilities:

MIDMACOR (Pty) Ltd (Honda S.A.)

Layout & Design of advertising print matter & Point of Sales Items, Marketing, Social, Racing & Other events & functions. Marketing Brochures, Leaflets & Strategies. **Managing 3 Staff**

Reason for leaving:

Better Job offer from **SYSPRO (Pty) Ltd**

Other Occupation -

1993 ~ end 1996
Marketing & Public Relations Manager

(Full Time)

Responsibilities:

SYSPRO (Pty) Ltd SA (IMPACT Computer Software)

Layout, Design & Packaging of User Manuals & all other marketing & advertising printed matter. Co-ordinating marketing & social events & functions. Heading the DTP Department (PC Based). **Managing 2 Staff**

Reason for leaving:

To move into the publishing field - **Hello JHB Publications + Lecturing at Damelin**

Occupation -

1997 ~ end 1998
Graphics Software Lecturer

(Full Time)

Responsibilities:

DAMELIN (Pty) Ltd SA (Education Group)

Syllabus, Lecturing & Setting Test & Exams for 3D Studio MAX, CorelDRAW & PhotoPAINT, Animator STUDIO & Adobe Premiere. **3 Staff & 60 Student a day**

Reason for leaving:

My contract for the year period expired & the course I was presenting was temporarily stopped because of software license problems, at the time.

Occupation -

Jan - Jul 1999
Graphic Web Designer

(Part Time)

Responsibilities:

NEWS24 Internet News Agency (Naspers Group)

All aspects of publishing a newspaper on the Internet, Graphics, Text manipulation, Coding, Graphs, Charts & Photographic manipulation.

Reason for leaving:

I had to resign due to a consulting project offered to me. The new project was a 4 month contract & was worth more than my whole years salary, thus my decision.

Recent Occupation -

2000 - Graphics & Web Software Lecturer
2001~ 2003 - Dept. Manager - Web Technologies

(Full Time)
(Full Time)

Responsibilities:

Computer Skills Centres (Bedfordview & London UK, British Based Co.)

Implementing courses from London to Bedfordview. Included Budgets, Marketing & all aspects of Syllabus, Lecturing & Setting Tests, Projects & Exams for Photoshop, Corel, Flash, After FX, Premiere, VR Worx, etc. **5 Staff & 40 Students p/d**

Reason for leaving:

This College had financial problems, as well as the IT slump, contributed to their liquidation, thus losing my employment.

Most Recent Occupation -

June 2004 ~ 2006 - Lecturer & Admin / Designer

(Full Time)

Responsibilities:

Universal Image & UI Academy (Jhb & Pta Based Co.)

Administration & Lecturing of day & evening courses, 4-5 times a week. Planning Administration & Syllabus of all Courses.

Reason for leaving:

Advertising & Graphic Design - Radio, Print & Video. **3 Staff & 20 Students p/d**
Disagreement with owners Son about administration issues.

Present -

June 2007 ~ 2021

(Self-Employed)

Responsibilities:

FREELANCE

Photography, Security Design, Multimedia, WEB & Printing Consultant.

Various voucher systems (Edgars etc) as well as document security for several governments. Packaging, Point of Sale and a variety of aesthetic photography & design work for Multimedia & WEB use. Coordinating product photo shoots (stylists, lighting & photographers) for pack shots for various brochures. Website Design & Development. Web product gallery implementation for e commerce.

Reason for seeking employment & work:

Ever diminishing flow of freelance work, due to economy, BEE & Covid lockdown